



## ABOUT US AT GGHMS.

Greater Grove Hall Main Streets is committed to promoting a diverse business district while maintaining our neighborhood's historical character. We encourage innovative and creative techniques to foster economic development that enriches the lives of business owners, employees and residents of our community.

### BOARD OF DIRECTORS

Bob Thompson (Chairman), Bertram Alleyne, Murphy Gregory, John Linehan, Robert Hector, KarenLyn Bunch, Sis. Virginia Morrison, Roberta Young (Treasurer), Ed Gaskin (Executive Director), Joel Harper, Bruce Bickerstaff, Andrew Watson and Eric Straughter.

Want to know what is going on in Greater Grove Hall? Visit [www.gretergrovehall.org/calendar](http://www.gretergrovehall.org/calendar)

## THIS MONTH'S FEATURED BUSINESS.

### Stash's Pizza of Dorchester

612 Blue Hill Ave, Dorchester, MA 02121

#### CONTACT US:

Phone: (617) 282 - 9200

#### HOURS:

10:00 am - 1:00 am  
7 days per week

#### WEBSITE:

<http://stashpizza.com/index.php>



Welcome to *Stash's Pizza!*



We take pride in using only the finest ingredients, including our own hand-stretched dough, homemade sauces, and mouthwatering cheeses. Although we are famous for our delicious New York style pizza with fresh toppings, be sure to also try our handcrafted specialty pizzas as well as our salads, subs and dinners.

Stash's also provides catering services. Please let us know about your next event.



## UPCOMING EVENTS

\*Bus rapid transit workshops at Bolling Building. - October 7th - 14th.

\*Small Business Expo. - Thursday October 8th, 9:30am - 4:00pm.

\*Myrna Greenfield of Good Egg Marketing, one of the On-Site TA providers, will be offering small business workshops that have training and one-on-one coaching sessions following the training.

Thursday October 8th: 3:30pm-5pm  
26 Court Street 11th floor

Friday October 16th: 8:30am-10:30am  
584 Columbia Road, Dorchester, 02125

\*Harness the Power of Mobile, Sponsored by BNN. - October 13th, 6:00 - 7:30 PM. Cost is \$25.

\*The SBA will be hosting a webinar on October 14th.

# BETTER TRANSIT?

**Come play and explore new possibilities!**

Test your ideas:  
interactive LEGO  
and mapping tools

Explore if Bus Rapid  
Transit could lead to  
a better connected Boston

ALL EVENTS OPEN TO THE PUBLIC

## LAUNCH EVENT

Wed. Oct. 7 5:30 PM

## COMMUNITY WORKSHOPS

Thu. Oct. 8 2:00 - 4:00PM

Fri. Oct. 9 4:00 - 6:00PM

Sat. Oct. 10 10 AM - 12:00PM

1:00 - 3:00PM

4:00 - 6:00PM

### LOCATION

Roxbury Innovation Center  
(Bolling Building)

2300 Washington St.  
Dudley Square

## DROP-IN EXHIBIT GALLERY

Sun. Oct. 11 thru Wed. Oct. 14  
11:30 AM-6:30 PM

### CONTACT

(781) 606-0287

[BRTtools@mit.edu](mailto:BRTtools@mit.edu)

[tinyurl.com/BRTtools](http://tinyurl.com/BRTtools)



 Barr  
Foundation

 MIT

 MOBILITY FUTURES  
COLLABORATIVE

 Changing Places  
MIT Mobile Lab

THE ROXBURY  
INNOVATION CENTER

# SMALL BUSINESS EXPO 2015 - BOSTON



Thursday, October 8, 2015 from  
9:30 AM to 4:00 PM

Hynes Convention Center | Halls A & B  
900 Boylston Street  
Boston, MA 02115

## RE-REGISTER FOR BOSTON'S SMALL BUSINESS EXPO!

You registered last year, and we'd love for you to attend again.

The 3rd Annual  
Small Business Expo - Boston  
Thursday, October 8th 9:30am-4pm  
Hynes Convention Center

Small Business Expo is THE largest & most anticipated business-to-business networking event, trade show & conference for business owners, entrepreneurs & decision-makers. If you are serious about your business, this Expo is a "MUST ATTEND EVENT."

**FREE TO ATTEND! REGISTER TODAY.**  
**Your FREE badge gives you full access to**  
**the Exhibitor Hall &**  
**30 Free Business Critical**  
**Workshops.**

### WHY ATTEND?

- Network with thousands of business owners, entrepreneurs & start-ups
- Establish hundreds of new contacts and reconnect with old ones.
- Attend FREE business critical workshops & seminars.
- Learn about new products and services that will help your business grow.
- Interact with the movers and shakers of your industry.
- Discover new and innovative technologies.
- Be in the RIGHT place at the RIGHT time.
- It's FREE to attend!

BNN is sponsoring this event



Harness the Power of Mobile

Date: Tuesday, October 13th, 2015

Time: 6:00 - 7:00 pm

Location: 3025 Washington St. (Egleston Square) Boston, MA 02119

Join us and learn how to use mobile technology to promote and drive more business.

The presenter will be Bryan J. Caplan Chief Branding Officer, BJC Branding Master Certified Local Expert, Constant Contact

Cost is \$25 - RSVP @ 617. 708. 3224





## Migration to EMV Chip Card Technology and Your Small Business



IS YOUR SMALL BUSINESS  
READY FOR OCTOBER 1st?

MAKE THE SWITCH OR PAY THE PRICE

### DID YOU KNOW?

Beginning on **October 1, 2015**, if your small business is not EMV-compliant in certain fraudulent transactions - you as a merchant could be liable.

U.S. credit card companies are making the transition from magnetic stripe technology to cards with chips. Chip cards are payment cards that have an embedded chip, offering increased security when your customers use the chip to pay in store. Chip cards are based on a global card payment standard called EMV, which stands for Europay, MasterCard and Visa, currently used in more than 80 countries around the world. The United States is now in the process of making the migration to EMV technology.

[> Read more](#)

The SBA is committed to making sure small business owners understand what this transition means for you, your business, and your customers through webinars, online resources, and in-person events. See below for more information.

Upcoming Webinar Presentation on EMV:

**10/14/15 @ 2 pm ET - EMV 101 What Small Businesses Need to Know About the Switch to Chip Card Technology**

SBA and Square have teamed up to offer a free webinar to help small businesses across the country navigate the upcoming transition to EMV chip card technology. Topics covered include what the transition to EMV chip card technology means for small businesses; what EMV chip card technology is and why it's more secure; and how to prepare for new fraud liability rules impacting merchants beginning October 1, 2015. Registration is free but required. [Click here to register.](#)

- [View an August 26th archived version of this webinar now](#)
- You can also [download a copy of the presentation here.](#)

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## GREATER GROVE HALL MAIN STREETS IN THE NEWS!

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### **GREATER GROVE HALL MAIN STREETS in the BAY STATE BANNER. City's DriveBoston program looks to reduce auto ownership Jule Pattison-Gordon | 9/2/2015, 10:16 a.m.**

#### **Here are a few quotes from the article...**

Ed Gaskin, executive director of the Greater Grove Hall Main Streets cited a public health impact as well.

"Given the higher incidents of respiratory diseases such as asthma in our community, we support programs such as DriveBoston," he said.

"It would be ideal if as part of the DriveBoston program, there was some reduced rates or subsidies for membership or usage. The same way some companies provide subsidies for public transportation," said Gaskin. He added that more people are likely to try the program if initial rates are lower.

Gaskin saw economic potential for the neighborhood.

"Residents need more flexible options when it comes to transportation, as that could increase employment opportunities," he said.

Gaskin pointed out that this program is not the only transportation solution worth pursuing. "Besides car share programs, our communities are also underserved when it comes to bike share (Hubway) programs as well," he said. "[Grove Hall] would like the mayor's assistance in helping us implement our Complete Streets study."

Want to read the whole article? [CLICK HERE FOR FULL ARTICLE](#)

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### **MARKETING WORKSHOPS IN OCTOBER AND NOVEMBER.**

Myrna Greenfield of Good Egg Marketing, one of the On-Site TA providers, will be offering small business workshops. The workshops will have training and one-on-one coaching sessions following the training.

Thursday October 8th: 3:30pm-5pm  
26 Court Street 11th floor

A second workshop will be offered during Women's Entrepreneurship Week on October 16th. The information is below:

Friday October 16th: 8:30am-10:30am  
Fairmount Innovation Lab, 584 Columbia Road, Dorchester, 02125

This workshop will walk you through the steps of creating a basic plan to match your marketing with your goals. While primarily focused on brick-and-mortar businesses, entrepreneurs of all sizes can apply this approach to jump-start their marketing plan.

You'll receive a worksheet and template to help you create your plan. In addition, you can also get free on-the-spot coaching from business advisors.

Here is the [Eventbrite](#) registration and the website with all of the events that week is [www.we-bos.com](http://www.we-bos.com).

## OPEN TOWN MEETING.

Several board members spoke at the "Open Town Meeting" - MA Office of Business Development hosting a gathering of the Boston small business community at Roxbury Community College. Bob Thompson, Robby Thomas, John Linehan, Karenly Bunch attending this important meeting where members of the community spoke on the business needs of the community.

## NEWS FEEDS:



**Pictured: Greater Grove Hall Award winner Julya Tran, owner of Spots Cleaners (center), with Karenlyn Bunch and Ed Gaskin Executive Director.**



**Pictured: Andrew Watson Owner of Health & Sports Rehab, Award Winner at Greater Grove Hall Main Streets Annual Awards Reception with Ed Gaskin.**



**Pictured: Dr. Tommy Chang, Boston Public School Superintendent. He took the time to speak to students at the 6th Annual Mattapan's Finest Free Cut and Curl 2015.**





**Pictured: Speaker of the House Robert Deleo with Ed Gaskin and Bruce Bickerstaff.**



**Pictured: Speaker of the House Robert Deleo with Greater Grove Hall Board Member Bruce Bickerstaff.**



**Pictured: Ed Gaskin, Executive Director Greater Grove Hall Main Streets, with State Senator Sonia Chang-Diaz at a community Event.**



**Pictured: Ed Gaskin and Boston City Councilor Ayanna Pressley at Mattapan's finest event.**



**Pictured: Ed Gaskin at local community event with the owner of Covenant Creations Salon and gospel recording artist Keisha Dreams.**

## PREVIOUS EVENTS...



**Executive Director Ed Gaskin addressing those in attendance.**



**Zoo New England President & CEO, John Linehan welcoming people to the event. Standing next to John is board member Andre Barbour.**



**Andrew Watson, owner of Health & Sports Rehab, with his family and board members of the Greater Grove Hall Main Streets.**



**State Rep. Evandro C. Carvalho, Walter Little, Nancy Smith and Karen Bunch**



**Bob Thompson GGHMS Chair, Sheila Dillon Chief of Housing and Director of Neighborhood Development, accepting an award on behalf of the mayor. Sitting: Beulah Providence, Founder and Executive Director of Caribbean Foundation of Boston, William Crosby of Odds & Ends Convenience Store and Julia Tran, Founder of Spot Cleaners.**



**Board members Karen Bunch and Bruce Bickerstaff.**



**Councillor Charles Yancey and his daughter, GGHMS Board Member Roberta Young, in red, next to board member Karen Bunch.**

The Greater Grove Hall Main Streets 2nd Annual Awards Reception was held on September 24, 2015 at the Franklin park Zoo.



## Mattapan's Finest Free Cuts and Curls

On Sunday September 6th, from 6am to 7pm, Mattapan's Finest held it's 6th annual **"Free Cuts and Curls"** for boys and girls between the ages of six to thirteen.

Last year 285 children were serviced and received a backpack with school supplies and book. The barbers and stylists were from Mattapan's Finest and other local barber shops and salons. There was also a cookout and items such as hot dogs, seltzer water and chips provided. Some local motor cycle clubs were also there in support of this back to school event. (Buffalo Soldiers, Boston Divas, Recd Knights Fighters)

Greater Grove Hall Main Streets  
320B Blue Hill Avenue  
Dorchester, MA 02121

617.442.2560

**Give us a call today!**

Want to know what's going on in Greater Grove Hall?  
Visit us at [www.grovergrovehall.org/calendar](http://www.grovergrovehall.org/calendar)

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