



Future Chefs is Building a Fall Cohort in Roxbury

We have wrapped up our first virtual summer jobs program and while we complete construction on our new home at 305 Blue Hill Avenue on the first floor of the Clarion, we are recruiting for our fall program for high school students living in our neighborhood. Recruitment for our Fall 2020 Prepares Program is underway, and it will be a good opportunity for teens who want an active hands on experience in the kitchen and want to learn more about food careers.

Participants who complete the 8 session Future Chefs Prepares Program in early fall will be invited to apply to join our Future Chefs Delivers program, starting up later in the season. In Future Chefs Delivers, participants will engage in paid after school work to develop culinary-based enterprises and work on projects related to food justice, social justice, and economic empowerment in their communities while developing the essential skills needed for success in whatever career they choose. Participants will also learn about nutrition and wellness and receive ongoing support as they develop their plans for life after high school.

Program Overview At-A-Glance:

- Open to current high school juniors and seniors.
- Running in the fall (4 weeks; 8 sessions total).
- Meeting virtually between the hours of 3:00 pm 6:00 pm.
- Students will receive a Future Chefs' cooks starter kit that will include some essential kitchen tools and materials for practicing techniques such as knife cuts, kitchen measurements, and following a recipe, among others.

- Future Chefs' Culinary instructor, Latrese Kohlman, will guide students virtually in applying culinary techniques and create recipes with ingredients from home.
- Students will engage in team-building activities to begin to develop the work skills necessary for success in our Delivers Program.
- Students who complete the Prepares Program are invited to apply to Future Chefs Delivers; our work-based paid after school program.

Click Here to Learn More



Boston Common Master Plan

Open House #3: A Series of Virtual Events Starting September 16, 2020

A series of interactive events where we will introduce proposed improvements to the Common as part of the Boston Common Master Planning initiative. We look forward to hearing your thoughts!

WHAT TO EXPECT:

- Review past public feedback and work
- Review newly developed park improvement plans and graphics
- Share feedback with the Master Plan Team
- Hear what's to come as we wrap up the Boston Common Master Plan process

Click Here to Learn More

Upcoming Events

Click Here to View Events



Great Opportunity for Muralist - Get The Word Out

The Call for Artists for muralists for the wall adjacent to the plaza at 457 Blue Hill Ave: https://www.boston.gov/news/artists-sought-blue-hill-avenue-grove-hall-mural. Please let me know if you have any questions or suggestions on how to spread the word throughout the neighborhood. Jacob Wessel jacob.Wessel@boston.gov



Please Join the Boston Foundation and Congresswoman Ayanna Pressley for the State of Hunger in

Massachusetts

The Boston Foundation, together with Project Bread and Children's HealthWatch, is pleased to join Congresswoman Ayanna Pressley for an exploration of pre-existing racial and ethnic inequities in food access, now dramatically exacerbated by the COVID-19 pandemic. The discussion will include data from before and during the pandemic, with a focus on opportunities to achieve equity in food access as part of recovery for all.

Research commissioned by Project Bread in 2019 with funds from the organization's 50th Walk for Hunger and additional funding from the Boston Foundation, and conducted by Children's HealthWatch in partnership with the East Boston Neighborhood Health Center, highlights the role of systemic barriers, institutional racism, and discrimination as factors in the disproportionate rate of food insecurity experienced by Latinx people in East Boston, despite clear strengths evident in the community.

Tuesday, October 6, 2020 2:30 - 4:00 p.m. Webinar Register Now!

Click Here to Learn More

For additional information, please contact Michelle Hinkle at 617-338-4268 or <u>michelle.hinkle@tbf.org</u>



We're Bringing the Story Slam to You!

Experience an engaging evening of storytelling unlike any other event, while practicing social distancing to benefit LISC Boston. Get ready for a curated Story Slam with a "Party in a Box" as we bring the party, delivered, to YOU!

We're excited to announce Story Slam will honor Paul S. Grogan, President & CEO of The Boston Foundation and former President and CEO of LISC, with the LISC Legacy Award. President and CEO of LISC, Maurice Jones will present the award in recognition of the impact of his decades of commitment, innovation, vision and leadership building equity

and investing in thriving communities, locally and nationally. Segun Idowu, Executive Director of Black Economic Council of Massachusetts (BECMA) will receive a LISC Community Leadership Award for BECMA's compelling and visionary leadership toward racial equity in Boston, setting a courageous path forward from this moment of crisis, protest and acknowledgment of structural racism towards a more just and inclusive Boston.

STORY SLAM starts at 7:00 pm, Thurs., Oct 15. -- JOIN US.

RSVP by Monday, October 5, 2020 to receive day-of Party-in-a-Box deliveries

For more information on sponsorship and tickets, contact AJ Events at (617) 267-2244.

Click Here to Learn More







Blue Hill Avenue Action Plan - B1 Parcels

Project Goals: Business and Mixed-use Housing Development "The Entrepreneurial Spirit" Partner with the Office of Economic Development (OED through Main Streets) to identify business opportunities for aspiring business owners and the community's preferences for new commercial and mixed-use businesses on COB parcels. This effort will include working with ReStore Boston to provide technical assistance and storefront improvement funding for existing businesses.

WORK, Create local jobs, so that neighborhood residents can work where they live. LIVE, Create opportunities for business owners to live close to their businesses and employees to work close to home affordably. PLAY, Attract new businesses and services that the neighborhood has been looking for. Connect (make marriages) developers with aspiring and existing business owners.

Leverage DND's funding, and experience with various types of housing, to assist with

financing options for mixed-use (commercial and residential) projects. Partner with the BPDA to implement the outcomes of the ongoing PLAN: Mattapan initiative. Align project goals for disposition with the values that have been expressed by the community and are represented in the PLAN: Mattapan vision statement.

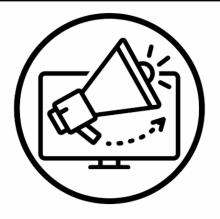
For more information please contact julio.pilier@boston.gov.

WHITTIER STREET HEALTH CENTER STRENGTHENS ITS CAPACITY TO ADDRESS HEALTH EQUITY:

STRENGTHENING ITS SOCIAL SERVICES LEADERSHIP TEAM AND PROGRAMS TO ADDRESS SYSTEMIC RACISM AND THE SOCIAL DETERMINANTS OF HEALTH

To proactively address issues of systemic racism which have been exacerbated by the current COVID-19 pandemic for historically marginalized and vulnerable populations, Whittier Street Health Center has expanded its Programs and Social Services Department to highlight the organization's commitment to promoting wellness and eliminating health disparities and social inequities. The culturally diverse team and culturally sensitive and compassionate services is being spearheaded by Christine Pajarillo, LICSW, who joined Whittier in 2005 as a Behavioral Health clinician. Pajarillo has been named the Vice President of Programs and Social Services. She held the title of Director of Behavioral Health from 2015-2020, and is a member of Whittier's Executive Leadership team, reporting directly to the President and Chief Executive Officer, Frederica M. Williams.





FREE SMALL BUSINESS MARKETING WORKSHOPS

Gain New Customers, Retain Existing Customers!

For more information and to register, please visit: http://bit.ly/bosmarketing





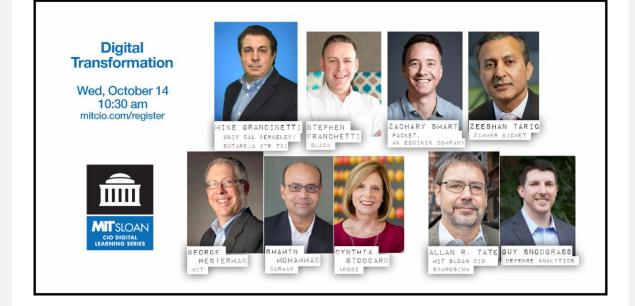
City of Boston Mayor Martin J. Walsh

Customer Retention and Acquisition: Marketing for New and Existing Customers

Small business workshop on customer acquisition and retention. Please join us to learn and implement new industry specific strategies just in time for the holiday season!

Sign up **HERE!**

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Register Today – "Digital Transformation" Webinar: Oct. 14

In this Issue:

- Digital Learning Series Update #4 on October 7
- Digital Transformation" Episode #5 on October 14
- Survey #2 Help us plan 2021!

The countdown is on to the final webinars in the inaugural 2020 Digital Learning Series. It has been a great first time around the block for us at the MIT Sloan CIO Symposium.

Join us on **October 7** for the final "Update" webinar on the progress and plans for the DLS. Then, one week later, it's our final full DLS webinar featuring three segments covering *Digital Transformation*. Below you will find links to get more detailed information and to register. Also a link to our planning survey as we look ahead to 2021.

Click Here to Learn More

NEXT WEBINAR:

MIT Sloan CIO Digital Learning Series - Update #4

Wednesday, October 7 from 10:30 am - 12:30 pm EDT

Register

LOOKING AHEAD - THE LAST EPISODE:
"Digital Transformation" - Episode #5
Wednesday, October 14 from 10:30 am 12:30 pm EDT

Register

HELP US PLAN 2021!

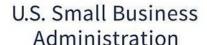
Looking ahead to 2021, we don't yet know what will be possible, but do know that we are committed to delivering meaningful content and discussions targeted at the CIO community.

This survey (#2) has three questions and will take less than 2 minutes to complete. It is focused on enhancement features and live networking activities. We value your opinions, and look forward to producing a world-class Symposium or Digital Learning Series.

Click here to Fill Out the Survey

Thank you for filling out this survey







10/9 5th Annual Woostapreneurs Forum

REGISTER

Fri, October 9, 2020 / 10:00 AM - 12:00 PM

The SBA Massachusetts District Office and <u>Worcester Regional Chamber of</u>

<u>Commerce</u> are organizing this popular small business event for the <u>5TH YEAR</u> in a row!

The Woostapreneurs Forum connects Greater Worcester to the entrepreneurship ecosystem and business resource providers virtually this year.

There will be a panel of business success stories, a resource panel discussion, as well as a keynote speaker, and the opportunity for attendees to network with resource partners and supporters to grow their business.

Who Should Attend: New Businesses I Immigrant Entrepreneurs I Women-Owned I Minority-Owned I Veteran-Owned I Millennial-Owned I Budding Entrepreneurs



Better banking for Black Boston.

Just neighbors helping neighbors.



Delivering Better Banking

TD Bank will be hosting a 5-part webinar series to support Black and Brown Businesses in the Boston area. The series is designed to assist entrepreneurs and business owners in the communities that have been disproportionately affected by Covid-19. The series includes information on

Building and Managing Credit – This webinar is designed to address personal credit fundamentals and the transition from personal credit to business credit. In this webinar, we

- Examine how credit scores and reports impact financial opportunities
- Discover and prioritize easy ways to build, maintain, and repair your credit
- Explore what lenders look for
- Explore common credit misconceptions
- Examine business credit facts and what you need to know about business credit

Accessing Capital – This webinar is designed to help entrepreneurs and business owners to understand what traditional banks look for when extending credit and what other avenues business owners might have. The objective of this webinar is to help attendees understand the various options for obtaining financing for their small business.

- Conventional loans/lines
- SBA
- Alternative Financing

Managing Cash Flow – The number 1 reason small businesses fail is cash flow. Covid-19 is obviously making this worse. According to a U.S. Bank study, "82 percent of business failures are due to poor cash flow management, or poor understanding of how cash flow contributes to business." This webinar is designed to provide attendees with "cash flow basics."

- Cash flow basics
- Understand the importance of managing cash flow
- Discuss the need to secure lines of credit/cash flow cushion before you need them

Navigating Covid with Digital Options – This webinar is designed to support business owners with an understanding of the importance of digital options.

- Customers with Covid-19 concerns are looking for digital options so that they touch fewer surfaces
- Digital options can increase sales
- Digital options are often necessary for minority businesses to access more community dollars
- What should business owners know/understand about digital

Building Wealth – The goal of this webinar is to help attendees to understand the time value of money and some of the ways to build wealth. The Boston Globe's "Spotlight" investigative team conducted an in-depth analysis that quantifies the impact racism has had on black Bostonians. The results were alarming. According to the report, African Americans have a median net worth of \$8, compared to white city dwellers, who have an average net worth of \$247,500. The disparaging stats were first uncovered in a 2015 report by the Federal Reserve Bank of Boston, which calculated net worth by subtracting the amount of household debt from their total assets. This means that Black Americans owe just about as much money as the combined value of what they own. The report also found that Caribbean blacks had an average of \$12,000, Puerto Ricans have \$3,020, and Dominicans have \$0.

- The goal here is to cover some basics on saving and building wealth
- Review the importance of having a savings strategy

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Training for Contractors

The Contractor Academy is a free, 8-week course, meeting on-line, Thursdays, 6 – 8 PM, Fall 2020 starting October 15

Connect to project opportunities:

- energy and water efficiency
- renewable energy
- building electrification
- building decarbonization

Learn requirements of breaking into EE/RE markets. Get assistance with required business certifications.

For more information and to register contact: dwright@emeraldcities.org or aparker@emeraldcities.org

Click Here to Learn More



Join the Boston Foundation and Animating Democracy for a virtual forum on Live Arts Boston on October 15th!

Please Join Us

Live Arts Boston

Creativity, Entrepreneurship & Equity in the Performing Arts

Image from grantee Ana Masacote's work with Yo Soy LOLA (photo by Vania Jasmin Arroyo)

Launched in 2017 as a pilot program, Live Arts Boston (LAB) was created to address the

lack of resources for Greater Boston's performing artists to create, present and produce new work. This forum coincides with the release of the Boston Foundation's report Live Arts Boston: Creativity, Entrepreneurship & Equity in the Performing Arts, which looks at the impact of LAB over its first three years, and will feature a presentation by authors Barbara Schaffer Bacon and Pam Korza of Animating Democracy (a program of Americans for the Arts).

A panel discussion with LAB grantees Ana Masacote, Billy Dean Thomas and Karen Young, and a performance by LAB grantee Naseem Alatrash will follow the presentation. Please join us for this important conversation!

Thursday, October 15, 2020 10:00 to 11:30 a.m. Webinar Register Now!

Live stream link will be sent after registration, prior to the event. For additional information, please contact Michelle Hinkle at 617-338-4268 or michelle.hinkle@tbf.org

Church Seeking Small Businesses Who Could Benefit From a Microfinance Loan

The Union Church of Waban ("UCW") has committed itself to become a part of the "1K Movement", one thousand churches committing to reinvigorate and support local economies in the United States by making a micro finance loan to a small business (five or less employees). The loans that UCW wishes to make are part of a program entitled, "Discovering God's Economy," provided by the Criterion Institute. The objective of the Criterion Institute program is to understand, biblically and economically, how micro finance loans can help address issues of unemployment, underemployment and economic insecurity that plague so many people in our country. UCW's decision to offer micro finance loans to small businesses in the Boston area is the outcome from this process.

UCW is able to make a loan of up to \$2,500 at this time, but may be able to find ways to help a borrower increase this amount if needed. The interest rate is 2% and the normal expectation is that the loan will be paid off within two years. The money for this micro finance loan comes from a special mission fund set up by UCW from a capital fund campaign. This mission fund is meant to encourage proposals for loans to small businesses within close geographical proximity and especially in the City of Boston. Now in the time of Covid-19 we are particularly passionate about helping small businesses owned by people of color survive.

If you have any interest or know of someone who might be interested in a loan, please contact **Brita Gill-Austern** at bgillaustern@gmail.com.

Tech Networks of Boston Roundtable Series: Evaluating the Impact of Your Nonprofit Board - An Overview

Join us for an overview on nonprofit boards and how to create a more effective relationship between executive and board leadership teams.

On October 16, <u>Tech Networks of Boston</u> (TNB) will host a free <u>Nonprofit</u> <u>Roundtable</u> panel session featuring <u>Martha Sloan Felch</u>. This workshop will help you better understand the impact your board has on your nonprofit organization and will give you insights and tips to help you improve the role of your board leadership.

This session will address the following questions:

- Do you view the presence of your Board as simply a regulatory requirement? Or also as a resource to support and advance the organization's mission?
- Are you and the Board Chair an effective team? Is the Chair an effective leader, with an effective board team.

When: Friday, October 16, 2020 10:00 am - 11:30 am

Where: Zoom

Please apply using this link by October 13th. Applicants will be notified of their acceptance within two days of their application.

Click Here to Register

Enroll Your Program Participants Today to Ride the T for Just \$30.00 a Month!

The MBTA Youth Pass Program serves to connect youth to opportunities, one ride at a time! The MBTA Youth Pass program offers eligible young adults between the ages of 12-25 discounted transportation passes (Charlie Cards), allowing them to ride the T & bus for only \$30 dollars a month.

We encourage you to share this opportunity with youth in your program to help reduce their cost of transportation in Boston.

We'll be hosting virtual information sessions for anyone seeking to learn more about this program where we will review program eligibility and the application process. I've also included a link to our website, where young people can apply directly.

Register for the MBTA Youth Pass Informational here.
Youth Pass Intake Form and Additional Information

Feel free to email mbtayouthpass@boston.gov with any questions.

Click to View Flyer



City of Boston - Pathways Into City Contracting - Virtual Opportunity Fair!

Come and hear about upcoming contracting opportunities directly from City Departments! Join us **Tuesday**, **October 20th**, **2020 from 8:00am - 2:00pm!**

This event is free and open to the public, but requires registration! Spread the word!

Click Here To Register!

Our Opportunity Fair is designed to connect you with opportunities to grow in Boston's thriving economy. Our hope is that, by cultivating these cross-sectional relationships you will be one step closer to building wealth through various contracting opportunities!

This event will be virtual and free to the public!

Register Here => https://opportunityfair.eventbrite.com

Take a moment to fill out our <u>Business Profile Form</u>. This will help us match you with the appropriate City department!

Please do not hesitate to reach out if you have any questions, comments, or concerns!

View Flyer



Hispanic Business Owners Hub

One out of seven small businesses in the U.S. is owned by Hispanics. It is SCORE's mission to support all entrepreneurs in the United States, including the 4.6 million Hispanic owned businesses.

In recognition of National Hispanic Heritage Month and to help Hispanic-owned small businesses in our community, SCORE is pleased to share the Hispanic Business Owners Hub.

On Demand

Minority Entrepreneurship: Going from Side Hustle to High-Growth Enterprise

On Demand

Lessons Learned About a Business Journey- The Story of a Minority Entrepreneur

OCT 29 | 1 PM ET

Funding Options for Hispanic Owned Businesses in the "Missing Middle" Gap



Boston Public Library - Tech Goes Home Course for Small Businesses

Tuesdays & Thursdays
October 27 – December 1, 4-6 pm

Tech Goes Home strives to ensure that all residents of Greater Boston are equipped with the tools, training, and access to support 21st century skill development.

Free TGH Small Business course!

The TGH Small Business Program offers customized digital skills training for local small business owners, micro entrepreneurs, and people interested in starting a business or nonprofit. The curriculum focuses on leveraging city resources, managing finances, developing an effective online presence, accepting online payments, and more.



\$5000 GRANT for Women Owned Restaurants

It's time to recognize the best woman owned restaurants that the Massachusetts restaurant & hospitality industry have to offer!

Sponsored by The Massachusetts Restaurants Association (MRA) and the Massachusetts Conference for Women.

Click Here to Apply View Flyer



Mayor Walsh Doubles Funding Available for Seniors to Replace Heating Systems Through Seniors Save Program

To qualify, residents must be 60+ and must be the occupants of residential one-to-four family property or condominium in the City of Boston. The program is open to these residents whose income does not exceed 80 percent of area median income.

Eligible homeowners will receive up to \$8,000 towards upgrades to their heating systems.

Older Residents to Get Heating System Aid

When a resident applies to have their system replaced, Boston Home Center construction specialists will help choose a contractor and a construction specialist will oversee the project from start to finish!

Applications for the Senior Saves Program are available through the Boston Home Center and can be found on the Department of Neighborhood Department's website. For more information about the program or to apply, residents can also call 617-635-HOME

View Flyer

Boston Local Development Corporation Receives \$693,000 Cares Grant to Support Loans for Boston Small Businesses Impacted by Covid-19

BOSTON - Monday, August 31, 2020 - Mayor Martin J. Walsh today announced that the Boston Local Development Corporation has received a \$693,000 CARES Act Recovery Assistance grant from the U.S. Department of Commerce's Economic Development Administration (EDA) to capitalize and administer a Revolving Loan Fund (RLF) to provide loans to coronavirus impacted small businesses in Boston.

Click Here to Learn More

Energy Justice: Protect Your Electric Account

Boston's communities are being hit hard by marketers trying to sell electricity to residents. Join us for a webinar to learn how to avoid common pitfalls and make the energy choice that's right for you! To view the dates of the webinar, visit

https://www.boston.gov/news/energy-justice-webinar-protect-your-electric-account



Marketing Toolbox Series

Find New Customers - Increase Sales
21 Classes in 11 Weeks to Help You Build Your Business

The following list of **FREE LIVE** webinars will be using Zoom (www.zoom.com). Link to join webinar will be sent via email once registered.

Click Here For List
Click Here For Additional Details

Join Us for Virtual Tai Chi Classes!

The Wellness Center is now offering virtual Tai Chi Classes, open to all levels and abilities. Come learn about the health benefits of practicing Tai Chi, including reductions in falls/fear of falling, decreased stress and anxiety, improved balance, and improved emotional well-being.

All classes will be held via Zoom:

Mondays 11am-12pm CLICK HERE TO JOIN CLASS!

Meeting ID: 886 433 0157

Password: Joshua

Thursdays 11:15am-12:15pm CLICK HERE TO JOIN CLASS!

Meeting ID: 886 433 0157

Password: Joshua

For more information:

Jen French, Project Manager

617-754-0027, jlfrench@bidmc.harvard.edu



Ceros x InVision: A Guide for Creative Teams Working Remotely

Over the last 6 months, many of us have been forced to learn new skills and get better at communicating virtually. Creative teams have had to adapt to a totally new work environment, including how they collaborate on projects from across the world.

The creative gurus here at Ceros and InVision put together a new guide to share the tips and tactics we've developed to stay collaborative and creative during these virtual times.

Click Here to View Guide



Our office will be holding office hours for businesses interested in certification! Join us any **Wednesday, at 11:00am - 1:00pm** for our weekly Certification Office Hours.

Our team will be answering any questions from small business owners interested in becoming a certified Minority/Woman-Owned Business Enterprise with the City of Boston! Hope to see you there!

Click the link below to register! https://bit.ly/MWBEcertificationhelp

Visit Our Website



