

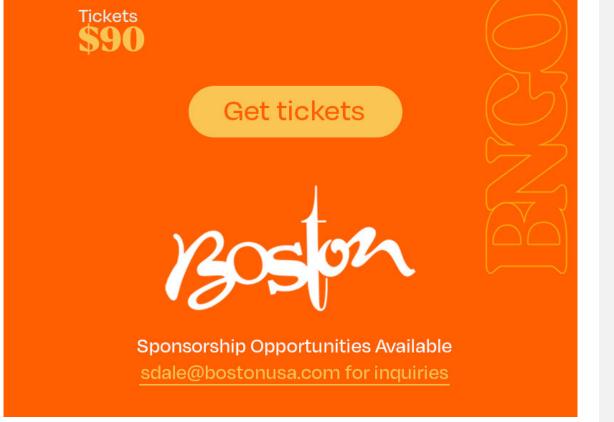


December 6, 2022 | 4-7:30pm **Big Night Live** 110 Causeway St, Boston

Featuring: a conversation with **Honorable Martin J. Walsh**

Plus: A Big Reveal





Greater Boston Convention and Visitors Bureau Annual Meeting & Celebration!

We are in full preparation mode and looking forward to having you join many industry leaders and colleagues for the Greater Boston Convention and Visitor Bureau's Annual Meeting and Celebration on Tuesday, December 6th, 2022, at <u>Big</u> <u>Night Live</u>. The evening will be emceed by <u>Glenn Jones</u> of <u>NBCUniversal</u> and a fireside chat with The Honorable Martin J. Walsh, United States Secretary of Labor, including many other guests.

The evening will be filled of exciting announcements including the unveiling of the new brand identity for the GBCVB...**something you do not want to miss!** The evening will be attended by over 400+ of the GBCVB's membership base including local and national community stakeholders.

To make this night spectacular, we are asking for your organization and Team to join as an event sponsor and partner at one of the 5 levels. Attached are the details for your review here. You can also purchase individual tickets <u>HERE!!</u> or a table for 10.

Once you have decided on the level of partnership, Sarah Dale, Membership Development and Advertising Sales Manager, copied here, will work with you and your Team on details. Sarah can be reached at <u>sdale@bostonusa.com</u>.

Thank you in advance for your continued support and partnership. We are looking

forward to seeing you and your Team on Tuesday, December 6th, 2022.

[Click Here to View Attachment]

M 12/5 Presentation of D7 Artery Design and Planning Ideas by Northeastern Students

I'm writing to invite you to please join us on **Monday**, **December 5th**, **1-6pm** as the **students present the anti-displacement design and planning ideas along the ARTery** (arts corridor). This will include the renderings of reimagined storefronts for the Silver Slipper and other Nubian Square/Dudley Street businesses.

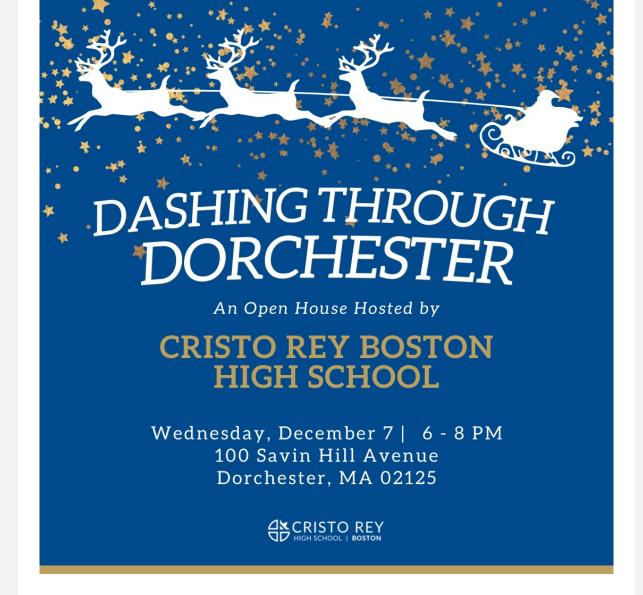
The meeting location is **Ryder Hall, Center for Design - Suite 180** (11 Leon St, Boston, MA 02115).

There is also a virtual log-in option (https://northeastern.zoom.us/j/7149100635).



Join Us on Wednesday, December 7th

Save the date and join us on **Wednesday**, **December 7th from 6-8 PM** at Cristo Rey Boston High School! Please extend this invitation to your leadership and interested members to learn more about Cristo Rey Boston High School and to connect with other members of the Dorchester community for this festive evening.



Meet local residents and community and business leaders for conversation and libations, and student-led tours! Discover the school where college isn't a dream, it's the plan.

Please RSVP to leva Smidt, Director of Development, by emailat <u>ismidt@cristoreyboston.org</u> or by phone at **(857) 220-2467**.

For more information about Cristo Rey Boston High School, please visit our website at <u>www.cristoreyboston.org</u>!



3 FREE Virtual Training Offerings



These 2-hour virtual training offerings are offered to Boston business owners, main streets association members and other neighborhood association members. Our de-escalation training offers participants skills and knowledge around how to de-escalate situations that may come up in our work. Our opioid overdose rescue training offers participants knowledge around how to recognize and reverse overdoses using naloxone.

These trainings are geared towards people who own/work in businesses, are members of neighborhood associations/business associations, and/or involved with the chamber of commerce.

If you have any questions or would like to schedule an individual training for your specific site or agency, please contact Gracie Rolfe (grolfe@hria.org / 617.391.9192)

Health Resources in Action Advancing Public Health and Medical Research



HRiA's Free De-escalation Training 12/15

HRiA will be hosting a **free virtual** De-escalation Training on **Thursday**, **12/15** from 1-3pm. This training will review key skills in mitigating challenging situations that can occur during our day to day interactions. Participants will learn how to begin supporting our community members through high intensity feelings, understanding the context of these escalated reactions, and how we can utilize a trauma-informed approach to best support our community members, especially those experiencing homelessness and using drugs.

[Click Here to View Flyer] [Click Here to Register]

National Park Service U.S. Department of the Interior



Save America's Treasures Grant Program Accepting Applications for FY2022

Application Deadline December 20, 2022



Iolani Palace in Honolulu, Hawaii. Photo courtesy of Friends of Iolani Palace.

The National Park Service is now accepting applications for the <u>Save America's</u> <u>Treasures</u> (SAT) grant program. The SAT program provides preservation and conservation assistance to nationally significant historic sites and collections. \$26.5 million will be competitively awarded. A dollar-for-dollar, non-Federal match, is required, this can be either cash or documented in-kind services. SAT is administered by the National Park Service (NPS) in partnership with the <u>National</u> <u>Endowment for the Arts</u> (NEA), the <u>National Endowment for the Humanities</u> (NEH), and the <u>Institute of Museum and Library Services</u> (IMLS). Preservation projects fund physical preservation of historic buildings, sites, structures, and objects. Collection projects include conservation of artifacts, museum collections, documents, sculptures, and works of art.

Applications are **due December 20, 2022**. To apply for funding for preservation projects go to opportunity number <u>P22AS00432</u> To apply for funding for collections

projects go to opportunity number is <u>P22AS00433</u> For more information about the SAT grant program: <u>http://go.nps.gov/sat</u>.

Collections Grants

Preservation Grants

Preservation projects involve properties listed in the <u>National Register of Historic</u> <u>Places</u> for National significance or designated a <u>National Historic Landmark</u>. The property may be listed individually or as contributing to a nationally significant district. Properties listed at the State or Local level of significance are NOT eligible for SAT. In the National Register, properties maybe listed at the level of either the National, State or Local level of significance. Only those listed for National significance are eligible for funding from SAT.

Now Accepting Applications for FY2022

Semiquincentennial Grant Program



The National Park Service's is now accepting applications for the inaugural round of the Semiguincentennial Grant

Program. This program was established by Congress in 2019 to honor the 250th anniversary of the United States by restoring and preserving State owned sites and structures listed on the National Register of Historic Places that commemorate the founding of the nation. Congress has appropriated \$10 million for the program in FY2022.

Application Deadline is December 6, 2022.

Apply on Grants.gov Semiquin Preservation: P22AS00403

Historically Black Colleges & Universities (HBCU) Grant Program



grant program was established in 1988 to document, preserve, and stabilize structures on HBCU campuses HBCU grants fund a broad range of pre-preservation



planning activities and physical preservation work for historic sites that are listed in or eligible for listing in the National Register of Historic Places or as a National Historic Landmark (NHL). Congress has appropriated \$10 million for the program in FY2022.

Application Deadline is January 10, 2023

Apply on Grants.gov to HBCU Preservation: P22AS00384



FIND. APPLY. SUCCEED.**

The Notice of Funding Opportunities (NOFO) for our FY22 programs are anticipated spring through fall 2022. We recommend applicants set up a saved search on Grants.gov for CFDA **15.929 for Save America's Treasures and 15.932 for Historically Black Colleges & Universities and 15.904 for all other programs** to be notified when the opportunity becomes available. Here are instructions on setting up a saved search on Grants.gov <u>Subscribe to Saved Searches (grants.gov</u>)

The application period is typically 90 days. Therefore, the deadline to apply will be 90 days after the NOFO is posted to Grants.gov. Because the window to apply for funding is limited, we encourage applicants to plan well ahead of the deadline. Information on applying to all our programs is available through our website year-round: <u>State, Tribal, Local, Plans & Grants Division (nps.gov</u>)

State, Tribal, Local, Plans & Grants

States Tribal, Local, Plans & Grants (STLPG) Division of the National Park Service manages eleven competitive and formula grant programs funded by the Historic Preservation Fund (HPF). Our grant programs assist with a variety of historic preservation projects through partnerships with State and Tribal Historic Preservation Offices, local communities, and preservation organizations across the 50 states, the District of Columbia, 5 territories, and the 3 Freely Associated States.

Grant Programs



Santander's Cultivate Small Business Free Food Business Mini-MBA Accepting Applications

We just opened applications for the 2023 <u>Santander's Cultivate Small Business</u> program to support emerging food businesses in MA, RI, and NY.

CommonWealth Kitchen has partnered with Santander to provide an intensive, 12week **FREE** mini-MBA program, in collaboration with Babson College to early-stage entrepreneurs in the food-industry.

Santander's Cultivate Small Business provides entrepreneurs with the tools they need to catalyze growth. The program is anchored by a food business-specific curriculum taught by Babson College MBA professors.

The 12-week course is completely virtual and is accepting applications now for classes beginning in April 2023!

Entrepreneurs accepted will graduate from the program with a fully formulated business plan and pitch in hand, a strong grasp on their target market, cash-flow, financials, growth goals, mentor relationships, and up to \$13,000 in capital grants. Interested entrepreneurs can reach out to <u>Ploy@commonwealthkitchen.org</u> or apply directly <u>here.</u>

When is it?

The 12-week virtual program runs April 6th, 2023 to June 28th, 2023.

What do I get?

- The program provides:
- live virtual classes taught by Babson College MBA professors
- curriculum built for food business owners
- · connections to mentors in the food industry
- a network of fellow food entrepreneurs
- capital grants ranging from \$2,500 to \$13,000

Can anyone apply?

We are looking for businesses that:

- are women-, immigrant-, or BIPOC-owned in the food industry
- have been in operation for at least one year as of April 1, 2023
- have revenue between \$25,000 and \$1,000,000 in the last calendar year
- are located in the Massachusetts area

Who runs this?

Cultivate Small Business is fully funded by Santander. The program is a collaboration between <u>Santander</u>, <u>Babson College</u>, <u>CommonWealth Kitchen</u>, and <u>ICIC</u>.

How can I get more information?

- If you have any questions about the program you can contact <u>Ploy@commonwealthkitchen.org</u>
- Apply now <u>here</u>

The team will review applications and begin scheduling interviews on a rolling basis. We strongly encourage you to apply early to allow sufficient time for gathering necessary documentation.

MASSACHUSETTS COLLEGE OF ART AND DESIGN

CALL FOR PROPOSALS MassArt Department of Architecture Community Build Summer Studio

INTRODUCTION

Community Build is a program that connects a group of graduate architecture students under the supervision of MassArt faculty with a community organization in order to collaborate on the design and construction of a community project associated with the design of gardens or green space. The idea is to enhance the quality of an outdoor space and promote new human interaction and visibility. Since its creation in 2009, Community Build has created a greenhouse in Dorchester, an outdoor learning space in Roslindale, and a community gathering center in Somerville, among other things.

The goal is to create an environment for hands-on learning for MassArt students while creating a functional structure for use by the community. Students gain experience with community engagement, as well as project budgeting, construction and management. Community Groups learn about agency and advocacy in their built environment, and they are left with a structure the organization can use for years to come. Each project results in a permanent usable pavilion or outdoor placemaking element. All labor is donated.

[Click Here to Learn More]





Opinion: Economic Development Ideas for Mayor Wu and Governor Healey. Are You Listening?

From cannabis taxes for community programs to preparing Roxbury students for tomorrow's workforce

Now that the elections are over, we have new leadership at the city and state level, and with new leadership comes new opportunities. What follows are recommendations I have made to many of those running for office who were looking for ideas to include as part of their economic platforms.

For starters, we should encourage equity ownership in the cannabis industry while improving transparency and accountability on the taxes collected. It's essential that <u>cannabis taxes</u> go to support programs in the community, not the general fund. Similarly, we should insist on equity ownership in the clean energy industry, not just employment opportunities. After all, <u>leveraging the state's natural resources and tax</u> <u>dollars should benefit everyone</u>. If we don't insist on equity ownership now, it is doubtful we will achieve it later.

We must bring some of the billions of dollars<u>the federal government has made</u> available for infrastructure improvements and fighting climate change to Massachusetts to build Green Zones in our urban Black and brown areas across the state. These simply require an environmental audit, that serves as a needs assessment, which becomes the basis for funding requests. Building Green Zones would not only mitigate environmental hazards, harness opportunities for sustainability, create a market for green innovation and improve the quality of life in the community, it would provide green jobs.

[Click Here to Learn More]



Viewpoint: How to Use 'innovation Waves' to Reduce the Racial Wealth Gap

While there is no single answer, one strategy to reduce the racial wealth gap is to motivate more Black people to found technology companies in targeted market sectors.

Jeff Bussgang, a partner at Flybridge Capital Partners and professor at Harvard Business School, stresses the importance of innovation waves — emerging industries that tend to attract venture capitalists. In a presentation this fall at the Black Economic Council of Massachusetts' (BECMA) Black Expo, Bussgang pointed out five sectors that are projected to generate over \$200 trillion worth of additional value in the next decade: artificial intelligence, battery technology, blockchain technology, robotics and gene sequencing.

It's not that there isn't opportunity in other categories, which are expected to grow from \$94 trillion to \$126 trillion, but the opportunity there is smaller and increasing at a slower growth rate.

Since VCs typically do not recognize the market potential of segments that are classified as niche or culturally relevant to the Black community, we should focus on helping Black entrepreneurs found businesses in market segments that VCs do

understand. If Black entrepreneurs start businesses in these sectors, they will be well-positioned to attract funding from VCs and others that have historically underinvested in Black startups. Although racial bias blinds many investors to the opportunities in Black startups, the promise in these five burgeoning market sectors is so bright, investors should be able to spot the potential even through their biased lens.

[Click Here to Learn More]

Boston, Massachusetts

We can't wait to see you in Boston, Massachusetts, for the 2023 Main Street Now Conference from March 27 - 29! Save the date to join fellow commercial district revitalization leaders from across the country for three days of education sessions, special events, field sessions, and opportunities to explore the host city, including 20 Main Street neighborhoods. Whether you come from an urban business district, small rural downtown, or somewhere in between, the Main Street Now Conference offers solutions to common problems and new techniques to help your community thrive.

Watch this video: [https://youtu.be/mTBH58tKz9I]



Zoo New England Open Position Report

People are often expressing their interest in working at the Zoo. Here's their opportunity.

Below is a list of our open positions, please share with those who you think can make an impact here at ZNE.

| Open Positions | Department/Location | Full-time or Part-time |
|---|----------------------------------|------------------------|
| Zookeeper | Animal Care Boston, MA | Full-time |
| Youth Programs Manager | Education Boston, MA | Full-time |
| <u>Temporary Commissary</u> <u>Technician</u> | Commissary Boston, MA | Temporary |
| <u>Teen Ambassador</u> (2022 – 2023 School-Year) | Education Boston, MA | Seasonal |
| <u>Educator – Nature Kit</u> <u>Specialist</u> | Education Boston, MA | Seasonal |
| Director of Field Conservation | Field Conservation Boston, MA | Full-time |
| ZooLights Associate | Membership & Guest EXP | Full-time |

| | Stoneham, MA | |
|------------------------------------|-------------------------------------|-----------|
| Director of Facilities | Facilities Boston, MA | Full-time |
| Safety & Security Officer | Safety & Security Boston, MA | Full-time |
| Safety & Security Officer | Safety & Security Stoneham, MA | Full-time |
| <u>Events Liaison (2 openings)</u> | Events & Celebrations Boston, MA | Part-time |
| Facilities Manager | Facilities Stoneham, MA | Full-time |
| Facilities Technician | Facilities Stoneham, MA | Full-time |
| Facilities Technician | Facilities Boston, MA | Full-time |
| Park Service Associate | Park Services Boston, MA | Full-time |
| Park Service Associate | Park Services Stoneham, MA | Full-time |
| Veterinary Technician | Animal Health Boston, MA | Full-time |

Visit Our Website



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